

Ashish Dora Munukoti

+91-8008000436

ashishmunukoti@gmail.com

PROFILE SYNOPSIS

- ☐ Competent, Innovative, Self-Motivated Professional and I am an enterprising person, who loves challenges and doesn't give up easily. Very detailed and self-taught every day and I never stop learning.
- ☐ Post Graduated from JNTU, Kakinada and having **7.6 Years of Experience** as a District and Zonal Coordinator on implementing Digital Literacy Project, Digital Livelihood Project, NITI Aayog activities and Andhra Pradesh state Representative to NITI Aayog. Currently working as a Program officer for Livelihood activities(FPO-SHG).

AREAS OF EXPERTISE

- **Operating Systems** : Windows, Linux.
- **Computer Documentation Skills** : Microsoft Office Programme (Excel, Word, PowerPoint), Google Spreadsheets, Presentations/ Slideshows.

PROFESSIONAL CHRONOLOGY

- ☐ District coordinator.
- ☐ Zonal Coordinator.
- ☐ AP state master trainer and AP state Representative to NITI Aayog.
- ☐ Program Officer.

Worked for CPF, Vizianagaram as District Coordinator from September 2015 to November 2017.

Client Name: TATATRUSTS and GOOGLE

Client Location: Mumbai, Maharastra

Project Type: Implementation

Domain: Digital Literacy – Internet Saathi Project

Role: District Coordinator

Duration: Sep 2015 to Nov 2017

Description:

In 2015, only 1 out of every 10 Internet user in rural India was a women. Tata Trusts and Google came together to address this gender gap and introduced a digital literacy program, based on 'train the trainer' model. Women from villages are trained on using the Internet and are made equipped with data-enabled devices. These women are Known as Internet saathis and work as trainers, to help other women in their village to get started on their Internet journey and benefit from it.

Responsibilities:

- ☐ Coordinate with DRDA employees, DRDA – DPM - Livelihood and other programmatic persons of the in the District.
- ☐ Successfully managed with district authorities and having a good rapport.
- ☐ Successfully undertake field visits in the district for monitoring the work.
- ☐ Review the monthly, quarterly and annual reports submitted by client.
- ☐ Ensure and maintained the existing MIS at the district level.
- ☐ Participate in the mid-term and end-line evaluation.
- ☐ Timely and successfully submitted all the reports to Project Manager/ Programme Officer.
- ☐ Maintain good rapport with DRDA department, and attend monthly meetings in the district.
- ☐ Maintained good rapport with the district officials and stake holders in the district.
- ☐ Submitted the special event/activity reports to head office.
- ☐ Writing of monthly, quarterly and annual progress and project status report.

Worked for CPF, Vizianagaram as Zonal Coordinator from November 2017 to March 2018

Client Name: FRENED (TATATRUSTS and GOOGLE)

Client Location: Mumbai, Maharastra

Project Type: Implementation

Domain: Digital Livelihood Project

Role: Zonal Coordinator

Duration: Nov 2017 to Mar 2018

Description:

As we expanded Internet Saathi, the one common factor we discovered across the country was the enterprising nature of the women in the villages and their passion for positive change. This inspired us to work on a model facilitating digital-based livelihood opportunities for the Internet saathis along with digital literacy to enable them to continue their positive impact on their community. Foundation for Rural Entrepreneurship Development (FRENED), a foundation promoted by Tata Trusts and supported by Google, will work as a vehicle for other like-minded organisations to leverage the power of the Internet Saathi

network for socio-economic development of rural india. This would also enable sustainability for the Internet Saathi network, opening up avenues of economic opportunity for them.

We want to catalyse socio-economic growth in rural India through a reliable network of digitally empowered women. We aim to achieve this by empowering digitally-enabled women to learn and earn, by facilitating livelihoods and developing entrepreneurial models for them to provide digital services to the community. Our goal is to empower millions of women across rural India to be able to earn a livelihood and lead a life of financial independence and dignity.

Responsibilities:

- ☐ Development of monitoring Indicators for assessing the project performance against Objectives.
- ☐ Monitoring the staff work and review the staff issues on regular basis.
- ☐ Successfully Participate in the meetings and basing on baseline data link to business development plans and ensure the lively hood activities.
- ☐ Timely and successfully submitted all the reports to Project Manager/ Programme Officer.
- ☐ Maintained good rapport with the district officials and stake holders in the district.
- ☐ Monitoring the supervisor's progress regular through the meetings at community level regarding the above said issues.
- ☐ Develop and maintained the proper linkages with various Govt., line Departments.
- ☐ Conduct regular field visits to provide on-site support to Field Staff.
- ☐ Planning of the New Activities
- ☐ Collate all the reports of Field Supervisors and consolidated it and submit to the Senior Program Officer.
- ☐ Participated in Program review meetings and act accordingly.
- ☐ Lead and provide management and technical support to the Field staff.
- ☐ Participate in the mid-term and end-line evaluation.
- ☐ Writing of monthly, quarterly and annual progress and project status report.

Worked for CPF, Vizianagaram as Zonal Coordinator from April 2018 to March 2020

Client Name: NITI Aayog

Client Location: New Delhi

Project Type: Collecting data from Community/ field level.

Domain: NITI Aayog activities .

Role: Zonal Coordinator and Andhra Pradesh state representative, HOD - AP state training and monitoring .

Duration: April 2018 to March 2020.

Description:

Government of India (“Gol”) has formulated a “Transforming aspirational Districts of India” program (TAD) for socio-economic development of 115 aspirational districts by improving the performance of these districts in key areas of Health and Nutrition, Education, Agriculture and Water Resources, Financial Inclusion and Skill Development, Basic Infrastructure.

Responsibilities:

- ☐ Sharing the AP state report and qualitative reports/ presentations to NITI Aayog.
- ☐ Assessment on impacts of programs.
- ☐ Handling the training to field staff.
- ☐ Monitoring the staff work and review the staff issues on regular basis.
- ☐ Participate in the mid-term and end-line evaluation.
- ☐ Timely and successfully submitted all the reports to Project Manager/ Programme Officer (South-India).
- ☐ Conduct regular field visits to provide on-site support to Field Staff.
- ☐ Participated in Program review meetings and act accordingly.
- ☐ Writing of monthly, quarterly and annual progress and project status report.
- ☐ Successfully developed frame work and mechanisms to monitor the project implementation progress.
- ☐ Managing and analyzing the data gathered from client.
- ☐ Facilitation in project implementation through designing techniques.
- ☐ Responsible for maintaining and updating functional documentation to support the project.

Worked for DRDA, Vizianagaram as Program Officer from June 2022 to Currently

Client Name: DRDA

Client Location: Vizianagaram District

Project Type: Mobilising/Enhancing SHG and FPG leaders in livelihood growth.

Domain: Livelihood activities (SHG, FPO) .

Role: Program Officer.

Duration: June 2022 to Currently.

Description:

DRDAs are government agencies at the district level responsible for implementing various rural development programs for especially SHG. They often play a crucial role in facilitating the formation and growth of FPOs, particularly under schemes like the Andhra Pradesh Rural Inclusive Growth Project (APRIGP) and NRLM (National Rural Livelihoods Mission). Producer Organization (PO) where the primary members are farmers. These organizations are formed to help farmers improve their income by aggregating their produce, accessing better markets, and potentially engaging growth in Livelihood activities.

Responsibilities:

- ☐ We along with initiatives like the APRIGP have been actively involved in forming FPOs to support small and marginal farmers. Facilitating formation by Assisting in the registration of FPOs under relevant and functioning of farmer producer organizations.
- ☐ Providing training and capacity building training to FPO, SHG leaders on various aspects of agriculture, livestock management, and business development to .
- ☐ Undertaking productivity enhancement measures in cattle, buffaloes, small ruminants and poultry belonging to SHG households.
- ☐ Established Mother Poultry Units and regular supply of Backyard Poultry Chicks to the SHG women
- ☐ Rendered support in Scaling up of Value Chain in Sheep and Goat Products in FPOs.
- ☐ Helping them potentially procure inputs like seeds and fertilizers in bulk at lower costs. Mobilizing FPOs access to financial assistance, including loans and subsidies.
- ☐ Promoting market linkages by connecting FPOs with markets and buyers to improve their access to better prices for their produce. By aggregating produce, FPOs can negotiate better prices with buyers.
- ☐ Improving in facilitate direct access to markets, reducing reliance on intermediaries.
- ☐ Conducted thorough gap analyses, identifying areas of need within the community that could be addressed through new or existing programs.
- ☐ Training and Promoting the value addition activities like cleaning, sorting, grading, and processing of agricultural produce, adding value and increasing income.
- ☐ Monitoring the implementation of schemes by SERP to the SHGs in the districts.
- ☐ Implemented data-driven decision-making processes, leading to improved outcomes across all district programs.
- ☐ Established strong partnerships with community organizations, fostering collaboration and resource sharing.
- ☐ Enhanced overall program performance with the development of comprehensive training.
- ☐ Provided ongoing support and mentorship to staff members, promoting professional growth and increased job satisfaction.

	QUALIFICATIONS CREDENTIALS	
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- ☐ **Master of Technology** – Secured First class with Distinction in Digital Systems & Computer Electronics from University of JNTU-Kakinada.

	PERSONAL INFORMATION	
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Date of birth	:	18 th August 1989
Passport number	:	H9251661
Language proficiency	:	English, Telugu, Hindi.
Address	:	Plot No -21, Radha Krishna Nagar, Central Govt Employees colony, Near Collectors Bungalow, Srikakulam, Andhra Pradesh- 532001.

Munukoti Ashish Dora,
8008000436.